QSXL

The Search Company
Tracking Digital Footprints

MARKET SCAN FOR:

EXAMPLE
DATA FROM DECEMBER 2017

Market Scan

Overview

RELAXED

👤 291

REQUIRED criteria changes:
• widened the search to whole Netherlands

REQUIRED

👤 157

• Amsterdam/Utrecht/Almere Stad/The Hague
• HBO or higher degree
• 10+ years of experience
• database administrator
• SQL, cloud, microsoft

	LOCATION	POTENTIAL CANDIDATES
REQUIRED	Amsterdam, Utrecht, The Hague, Almere Stad	157
RELAXED	NETHERLANDS	291

SEARCH RATES

	Match	Reply	Interest	CV
	80%	10%	5%	2%

Search rates are estimations based on our experience with similar positions. They show how much any target group will shrink in the search and selection process. For example:

157 → Match 126 • Reply 13 • Interest 6 • CV 3

RELAXED criteria is REQUIRED criteria with adjustments to show possible larger potential target group.
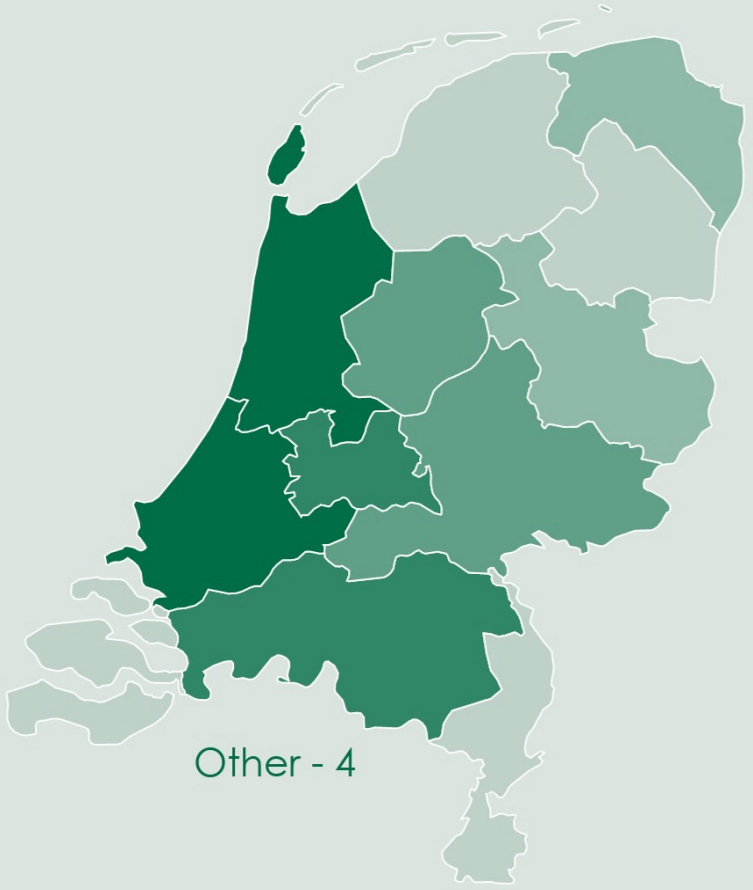
1

Location

REQUIRED

RELAXED

LOCATIONS

REQUIRED		RELAXED
75	Amsterdam	75
35	Utrecht	35
28	Almere Stad	28
19	The Hague	19
	Rotterdam	28
	Nijmegen	25
	Breda	18
	Eindhoven	15
	Enschede	11
	Groningen	9
	Apeldoorn	8
	Zwolle	7
	Maastricht	5
	Tilburg	4
157	NETHERLANDS	291

Other - 4

Education

REQUIRED

BACHELOR
165

MASTER
46

MOST FAVOURITE FIELDS OF STUDY

- 22% Information Technology
- 14% Computer and Information Sciences and Support Services
- 11% Computer Science
- 4% Information Science/Studies
- 4% Network and System Administration

Charts on left and right give us insight into how many candidates obtained bachelor or master degrees.
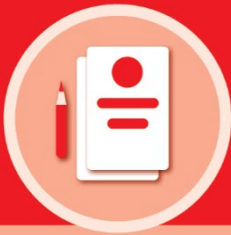
The numbers add up to more than the total number for each group because some candidates have multiple degrees and these overlap.

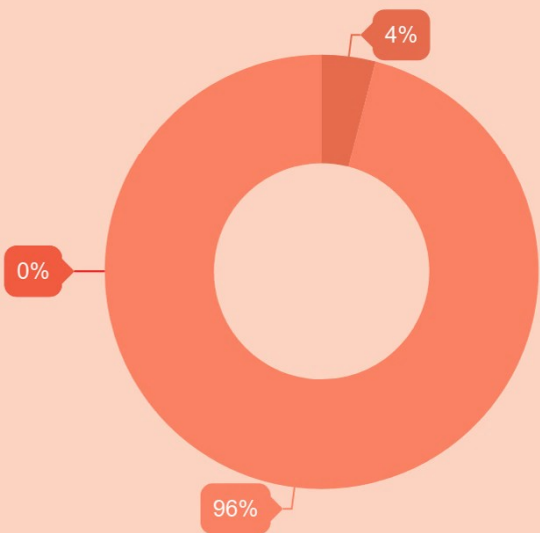All searches for degrees include their equivalents.

RELAXED

BACHELOR
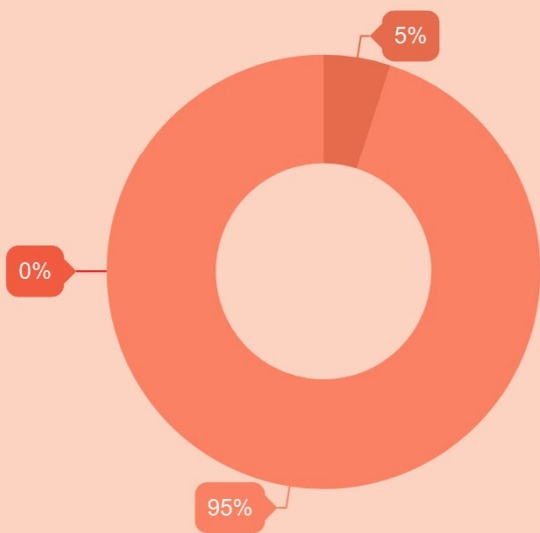253

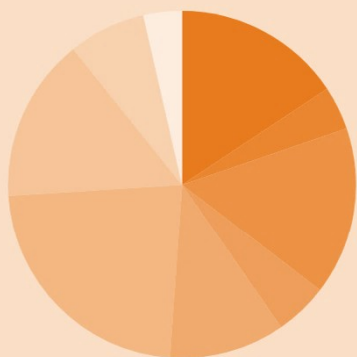**MASTER**
81

Years of experience

REQUIRED

4%

0%

96%

RELAXED

5%

0%

95%

TOTAL YEARS OF EXPERIENCE

0	0 - 2 years	0
0	3 - 5 years	0
0	6 - 10 years	0
157	10+ years	291
157	TOTAL	291

Company

REQUIRED

RELAXED

COMPANY SIZE (in employees)

REQUIRED %	REQUIRED		RELAXED	RELAXED %
16%	35	more than 10000	60	14%
4%	9	5001 - 10000	16	4%
16%	35	1001 - 5000	69	16%
5%	11	501 - 1000	22	5%
11%	24	201 -500	44	10%
23%	51	51 - 200	92	22%
15%	34	11 - 50	69	16%
7%	16	1 - 10	43	10%
4%	8	Self-employed	11	3%
	223	TOTAL	426	

REQUIRED

TOP 10 CURRENT EMPLOYERS
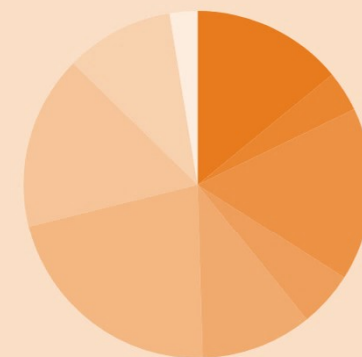
RELAXED

REQUIRED
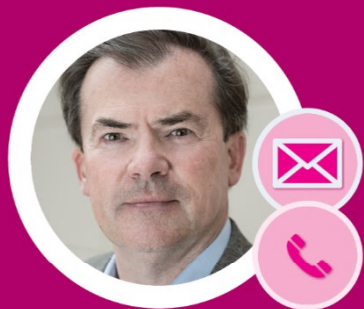
1. Nutanix
2. LeaseWeb
3. Liberty Global
4. Solvinity
5. Gemeente Utrecht
6. USG People
7. BaseTide
8. albelli
9. Rabobank
10. Travix International

RELAXED

1. Liberty Global
2. KPN
3. Nutanix
4. LeaseWeb
5. ITGilde
6. Solvinity
7. Cisco
8. Experis Ciber
9. Gemeente Utrecht
10. CCO Automatisering

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THE SEARCH COMPANY

We are a Data Driven Search Company with an outspoken opinion:
The internet is the only recruitment database with realtime data.
With our sophisticated data-mining techniques and our STEP approach,
we Search, Trace, Engage and Present you the best candidates on a global level.